

Lake Wales Heritage, Inc.

Board of Directors Meeting

The monthly meeting of the Lake Wales Heritage, Inc. took place on May 5, 2022 at the Lake Wales Women's Club. The meeting began at 5:35 pm. Members in attendance: Robert Connors, Ron Poller, Nicole Sealey, Tish Sheesley, Karyn Thompson, Preston Troutman, Mary Walkup, Chanda Bennett & Cynthia Matteson. Members Absent: Deming Cowles, Tiffany Davis, Leslie Leege.

A motion was made by Karyn Thompson to accept the previous minutes as written and distributed, motion was duly seconded and approved unanimously. The Treasurer's Report was given and approved.

Education and Communication Committee Report: It was noted in the report that a \$9,800 Grant from Mountain Lake Educational program was approved, Nicole Sealey went on to explain plans for the summer library program which will provide educational classes for students, to include walking tour of streets, tree identification and materials to be sent home. The Literacy Academy will work in tandem with our goals and have discussed making a book to distribute to the students.

We need to recruit teachers for planning the curriculum to follow Florida State Educational standards. We will reach out to the YMCA and home schoolers with flyers to market this opportunity. We will be looking for volunteers to serve on this committee.

Social Media report conveyed that the traffic to our website was heavy, with 850 hits to our page. This increase was attributed to Olmsted Day.

Wrap up on Olmsted Day included the following insights and suggestions:

1. Next year we might consider a half day event vs whole day.
2. Vendors were pleased with their participation.
3. We met our educational goals and all expenses were covered with a slight profit.
4. Telescope was a very popular activity.
5. Might consider more brightly colored, kid friendly give-aways for our Heritage booth.

President's Report: President Connors announced that we have received approval from Mountain Lake to have a NAOP (National Association for Olmsted Parks) tour on February 3rd. They have offered to host the event. It was also noted that he had sent in a nomination to the Cultural Landscape Foundation for Lake Wales to be recognized as a "Garden City", Robert said "it was recognized with enthusiasm".

New Business: We are looking for a small office space for our headquarters for Lake Wales Heritage, as well as a place to store our inventory: signs, files and other equipment. Everything is temporarily stored at 100 East Park, property of Stephen and Tammy James. All are encouraged to ask contacts for other potential opportunities. It was agreed that in the absence of an offer we would have to rent a mini-storage unit, since Tammy James intends to start construction on her building soon.

Robert Conner passed out new business cards to all directors.

The meeting adjourned at 6:50 pm.

Respectfully submitted:

Cynthia Lynn Matteson, Secretary